

Data Recovery

HOW QUICKLY COULD YOU RECOVER YOUR DATA?

Data Loss Causes



90% of the data breaches reported to the ICO last year were caused by human error.



Including having weak passwords and opening phishing emails.



Old unpatched security vulnerabilities are also one of the main reasons for data loss.

Keep your data safe by keeping your systems up to date and regularly educate your team about data protection and cyber crime.



Downtime and Implications

279 days
2.9 Million

The average cost of a data breach is £2.9 million.

With the average time taken to identify and contain a data breach is 279 days.

40%

of all businesses close their doors permanently after a disaster.



+90%

of small businesses fail within 2 years after being struck by a disaster.

Prevention and solutions



Educate your team on cyber crime



Implement a Password Policy and 2FA



Disaster Recovery Support



Sources: (Cybsafe, 2020; Datto, 2020; Comparitech, 2020)